

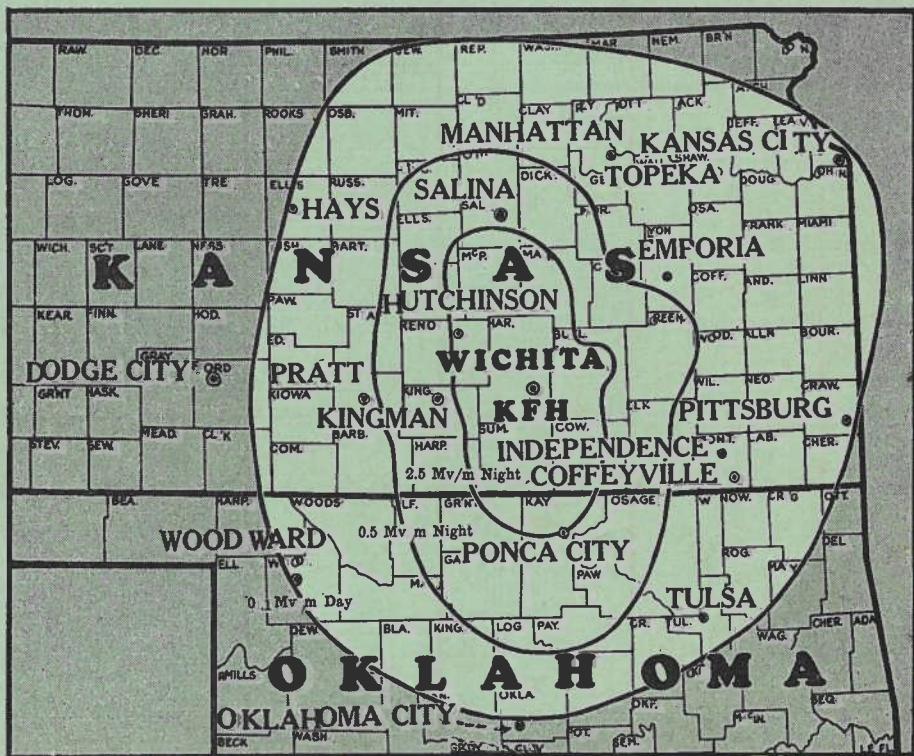
Radio Station **KFH** Wichita, Kansas

5000 Watts Day and Night - - - - 1330 Kilocycles

*"The Voice of
The Wichita Eagle"*

PROGRAM RELEASE AND OPEN TIME SCHEDULE

Week of
FEB. 16th to
FEB. 22nd



Glenn D. Gillett Computed Field Strength Distribution Based on Performance and Previous Survey Measurements—5000 Watts Day and Night—October 1941

Kansas' Only Full Time 5000-Watt Station

That Selling Station for Kansas and Northern Oklahoma



KFH's *"Tonight With Clem Sawyer"*

Is Now Being Readied For Sponsor

• • •

The Wholesome Role, Clem Sawyer,
Is Ably Portrayed By Vernon Reed
— KFH Program Director —
Who, Incidentally, Introduced Seth Parker
To The Air Several Weeks Before That
Classic Series Came To CBS
Back in 1929

COLUMBIA'S Only FULL-TIME OUTLET for KANSAS

Edward Petry & Co., National Reprs. — Offices: New York, Chicago, Detroit, Los Angeles and San Francisco

	SUNDAY FEBRUARY 22	MONDAY FEBRUARY 16	TUESDAY FEBRUARY 17	WEDNESDAY FEBRUARY 18	THURSDAY FEBRUARY 19	FRIDAY FEBRUARY 20	SATURDAY FEBRUARY 21
5 AM	SILENT	DRUG S. C.	TRADE S. C.	PRODUCTS S. C.	PROGRAM S. C.	FEATURING S. C.	TOM NOONE S. C.
5:15	↑	↑	↑	↑	↑	↑	↑
5:30	↑	↑	↑	↑	↑	↑	↑
5:45	↑	↑	↑	↑	↑	↑	↑
6 AM	↑	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.	Eagle - Last Minute News L. C.
6:15	↑	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.	Council of Churches L. S.
	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time
6:30	↑	Old Trader & Farm News L. C.	Old Trader & Farm News L. C.	Old Trader & Farm News L. C.	Old Trader & Farm News L. C.	Old Trader & Farm News L. C.	Old Trader & Farm News L. C.
6:45	↑	↑	↑	↑	↑	↑	↑
					Oyster Shell		
7 AM	↑	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.	Mickey Entertains L. C.
	Lydia Pinkham		Lydia Pinkham		Lydia Pinkham		
7:15	↑	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.	Vick's Program S. C.
	Tek		Tek		Tek		Bit Dyes
7:30	↑	Oklahoma Tire & Supply News L. C.	Oklahoma Tire & Supply News L. C.	Oklahoma Tire & Supply News L. C.	Oklahoma Tire & Supply News L. C.	Oklahoma Tire & Supply News L. C.	Oklahoma Tire & Supply News L. C.
	St. Joseph Aspirin	Shinola	Shinola	Shinola	Shinola	Shinola	Shinola
7:45	↑	Nutrena Victory Trio S. C.	Nutrena Victory Trio S. C.	Nutrena Victory Trio S. C.	Nutrena Victory Trio S. C.	Nutrena Victory Trio S. C.	Nutrena Victory Trio S. C.
	Bromo Quinine	Red Cross C'h D'ps	Monarch Foods	Red Cross C'h D'ps	Monarch Foods	St. Joseph Aspirin	Monarch Foods
8 AM	The World Today C. S.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.	The Merry-Makers L. C.
	Bromo Quinine						
8:15	Church of Christ Morning Devotions L. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.	Hershey Baking Bromo Quinine News S. C.
	Monarch Foods	Swift All Sweet		Swift All Sweet		Swift All Sweet	
8:30	Uncle Ben Heading the Funnies L. S.	Hen House Opera L. C.	Musiquiz L. C.	Hen House Opera L. C.	Musiquiz L. C.	Hen House Opera L. C.	Butter-Nut Coffee Musical Clock S. C.
	Monarch Foods	Swift All Sweet		Monarch Foods	Swift All Sweet	Monarch Foods	
8:45	↑	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Stories America Loves C. C.	Children's Story Hour L. S.
	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Monarch Foods
9 AM	Church of the Air O. S.	Hymns of All Churches C. C.	Hymns of All Churches C. C.	Betty Crocker C. C.	Hymns of All Churches C. C.	Betty Crocker C. C.	U.S. Marine Band C.S.
	Kroger's						
9:15	↑	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	Myrt and Marge C. C.	
	Musterole	Arrid	Musterole		Bit Dyes	Musterole	
9:30	Wings over Jordan C. S.	Markets L. U. Carey Salt News S. C.	Markets L. U. Carey Salt News S. C.	Markets L. U. Carey Salt News S. C.	Markets L. U. Carey Salt News S. C.	Markets L. U. Carey Salt News S. C.	Markets L. U. Carey Salt News S. C.
	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	
9:45	↑	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Woman of Courage C. C.	Council of Churches Story Time L. S.
	Monarch Foods	Baume Bengue		Baume Bengue		Baume Bengue	
10 AM	Last Minute News Vera Brodsky, Con- cert Pianist C.S.	Song Styles by Delores L. S. Lydia Pinkham	Mary Lee Taylor C. C.	Song Styles by Delores L. S. Lydia Pinkham	Mary Lee Taylor C. C.	Song Styles by Delores L. S. Lydia Pinkham	Mack and Effie L. C.
	Doan's Pills		Doan's Pills				
10:15	↑	The Man I Married C. C.	The Man I Married C. C.	The Man I Married C. C.	The Man I Married C. C.	The Man I Married C. C.	God's Country C.S.
	Arrid	Penetro	Carter Medicine	Penetro	Carter Medicine	Carter Medicine	
10:30	Invitation to Learning C. S.	Vel To be announced L. S.	To be announced L. S.	To be announced L. S.	To be announced L. S.	To be announced L. S.	Let's Pretend C.S.
	Rit Dyes		Rit Dyes		Rit Dyes		
10:45	↑	Aunt Jenny's Stories C. C.	Aunt Jenny's Stories C. C.	Aunt Jenny's Stories C. C.	Aunt Jenny's Stories C. C.	Aunt Jenny's Stories C. C.	
	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	Monarch Foods	
11 AM	Syncopation Piece C. S.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Kate Smith Speaks C. C.	Armstrong Theatre of Today C. C.
	Tek				Tek		
11:15	↑	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	Big Sister C. C.	
	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	Griffin Time	
11:30	Salt Lake Taber- nacle Ch. & Organ C. S.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	The Editor's Daughter S. C.	Stars Over Hollywood C. C.
	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	Linda's First Love S. C.	
11:45	↑						

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12 M	Church of the Air C. S.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Life Can Be Beautiful C. C.	Serenade from Buffalo C. S.
12:15	↑ Penetro	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	Woman in White C. C.	↑ Penetro
12:30	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.	Union Leader Last Minute News S. C.
12:45	Ethel Jane Notebook L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.	Dr. Hess & Clark S. C. & Markets L. C.	Markets L. C.
1 PM	Oklahoma Tire Program S. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Young Dr. Malone C. C.	Of Men and Books C. S.
1:15	↑ Hershey Baking	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	Joyce Jordan C. C.	↑
1:30	Quizzer Baseball L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Closing Markets L. C.	Ark Valley Boys L. C.
	Swift All Sweet	Red Cross C'h D'ps	Swift All Sweet	Vel Soap	Vel Soap	Swift All Sweet	
1:45	↑ N.Y. Philharmonic S. C. S.	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	Kate Hopkins C. C.	↑ Br'er Fox Club L. C.
2:15	↑ Facquins	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	Lone Journey S. C.	To be announced L. S.
2:30	↑ Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Ma Perkins S. C.	Columbia's Country Journal C. S.
2:45	↑ Kroger's	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	Ark Valley Boys L. C.	↑ Matines at Meadowbrook C. S.
3 PM	↑ Bit Dyes	Swift All Sweet	Swift All Sweet	Swift All Sweet	Swift All Sweet	Swift All Sweet	
3:15	↑ Pause That Refreshes on Air C. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	Butter-Nut Jamboree S. C.	↑ Cleveland Symphony Orch. C. S.
3:30	↑ Griffin Time	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	Ex-Lax	
3:45	↑ The Family Hour C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	Mary Marlin C. C.	
4 PM	↑ Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	Goldbergs C. C.	↑ Griffin Time
4:15	↑ Griffin Time	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	Judy and Jane S. C.	↑ Judy and Jane S. C.
4:30	↑ To be announced L. S.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	Scattergood Baines C. C.	↑ Sports News C. S.
4:45	↑ Carter Medicine	Carter Medicine	Carter Medicine	Carter Medicine	Carter Medicine	Dean's Pills	
5 PM	↑ Spirit of '42 C. S.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Mack and Effie L. C.	Calling Pan America C. S.
5:15	↑ Carter Medicine	Hedda Hopper's Hollywood C. C.	"Dorothy Kilgallen" C. C.	Hedda Hopper's Hollywood C. C.	Voice of Broadway C. C.	Hedda Hopper's Hollywood C. C.	↑ Elmer Davis-News O. S.
5:30	↑ Gene Autry's Melody Ranch C. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Jack Armstrong S. C.	Vel
5:45	↑ The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.	The World Today S. C.

KEY

SUSTAINING TIME
Available for Sale

★ ★ ★
NOT TO BE SOLD

● According to FORBES MAGAZINE, Wichita is one of the best spots in the nation in which to make sales, make collections, accomplish new enterprises.

● Station KFH enjoys a tremendous amount of good will and intensive coverage throughout this area.

LEGEND

L.C.—Local Commercial
L.S.—Local Sustaining
C.C.—Columbia Commercial
C.S.—Columbia Sustaining
S.C.—Spot Commercial
A.—Announcement

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6 PM	Gene Autry's Melody Ranch C. C.	Banney's Fine Foods News Reports S. C.	Banney's Fine Foods News Reports S. C.	Banney's Fine Foods News Reports S. C.	Banney's Fine Foods News Reports S. C.	Banney's Fine Foods News Reports S. C.	Banney's Fine Foods News Reports S. C.
6:15	Banney's Fine Foods News Report S. C.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.	Sports Salute L. S.
6:30	Hershey Baking	This Week Is History L. S.	"Second Husband" C. C.	Kay Thompson and Co. C. S.	Maudie's Diary C. C.	Any Bonds Today L. S.	American Legion Parade L. S.
6:45	Bulova	Let's Listen L. S.	Answer Man S. C.	↑	↑	↑	To be announced L. S.
7 PM	World News Tonight C. S.	Vox Pop Parks & Wally C. C.	Are You a Missing Heir C. C.	"Meet Mr. Meek" C. C.	To be announced L. S.	Kate Smith Hour C. C.	Guy Lombardo Orchestra C. C.
7:15	Bulova	Chamberlain Lotion	Beech-Nut	↑	↑	↑	Am. Chicle
7:30	Crime Doctor C. C.	The Hank Keene Show S. C.	The Hank Keene Show S. C.	Frank Parker, Songs C. C.	The Hank Keene Show S. C.	↑	"Hobby Lobby" C. C.
7:45	Elmer Davis-News	Ethel Jane Noteb'k Penetro-Drops Elmer Davis-News	Musical Interlude L. S.	Smith Bros. Elmer Davis-News	Ethel Jane Noteb'k Smith Bros. Elmer Davis-News	↑	Elmer Davis-News
8 PM	Penetro	Smith Bros.	St. Joseph Aspirin	St. Joseph Aspirin	Beech-Nut	Penetro	Beech-Nut
8:15	Parlor Playhouse L. S.	Lux Radio Theatre C. C.	We, the People C. C.	Texaco Star Theatre C. C.	Major Bowes' Amateur Hour C. C.	Philip Morris Playhouse C. C.	Your Hit Parade C. C.
8:30	Tonight with Clem Sawyer L. S.	↑	Smith Bros. Report to the Nation C. S.	↑	"Big Town" C. C.	First Nighter C. C.	↑
8:45	↑	↑	↑	↑	↑	Ginny Simms	Chamberlain Lotion Saturday Night Serenade C. C.
9 PM	St. Joseph Aspirin	Luden's	Penetro	Luden's	Am. Chicle	Am. Chicle	
9:15	Take It or Leave It C. C.	Lady Esther Ser. Freddie Martin Or. C. C.	Glenn Miller Orchestra C. C.	Glenn Miller Orchestra C. C.	Glenn Miller Orchestra C. C.	Ransom Sherman Show C. C.	↑
9:30	Smith Bros.	Walker's Chili	Penetro-Drops	Bulova	↑	Walker's Chili	Bulova
9:45	They Live Forever C. S.	Scrapbook of Familiar Poems L. C.	Wherever You Are C. S.	Ethel Jane's Notebook L. C.	↑	How Am I Doing C. C.	KFH Barn Dance Frolic L. C.
10 PM	Thurston's	Thurston's	Thurston's	Thurston's	Thurston's	Thurston's	Thurston's
10:15	Phillips 66 News S. C.	Phillips 66 News S. C.	Phillips 66 News S. C.	Phillips 66 News S. C.	Phillips 66 News S. C.	Phillips 66 News S. C.	Phillips 66 News S. C.
10:30	Morris Plan	Morris Plan	Morris Plan	Morris Plan	Morris Plan	Morris Plan	
10:45	Sports Rep'ter L.S. Blue Barron Orch. C. S.	Sports Rep'ter L.S. Glenn Miller Orch. C. S.	Sports Rep'ter L.S. Shep Fields Orch. C. S.	Sports Rep'ter L.S. Shep Fields Orch. C. S.	Sports Rep'ter L.S. Guy Lombardo Or. C. S.	Sports Rep'ter L.S. Hal McIntyre Orch. C. S.	Sports Rep'ter L.S. Hal McIntyre Orch. C. S.
11 PM	Bulova	Bulova	Bulova	Bulova	Bulova	Bulova	Bulova
11:15	Jimmy Dorsey Orchestra C. S.	Raymond Scott Orchestra C. S.	Benny Goodman Orchestra C. S.	Vaughn Monroe Orchestra C. S.	Vaughn Monroe Orchestra C. S.	Jimmy Dorsey Orchestra C. S.	Blue Barron Orchestra C. S.
11:30	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.	Night Flight L. C.
11:45	Press-News C.S.	Press-News C.S.	Press-News C.S.	Press-News C.S.	Press-News C.S.	Press-News C.S.	Press-News C.S. SIGN OFF

This Week's KFH Salute To

Procter & Gamble's **Ransom Sherman and "Crestfallen Manor"**

. . . . An Instant Favorite With KFH Listeners